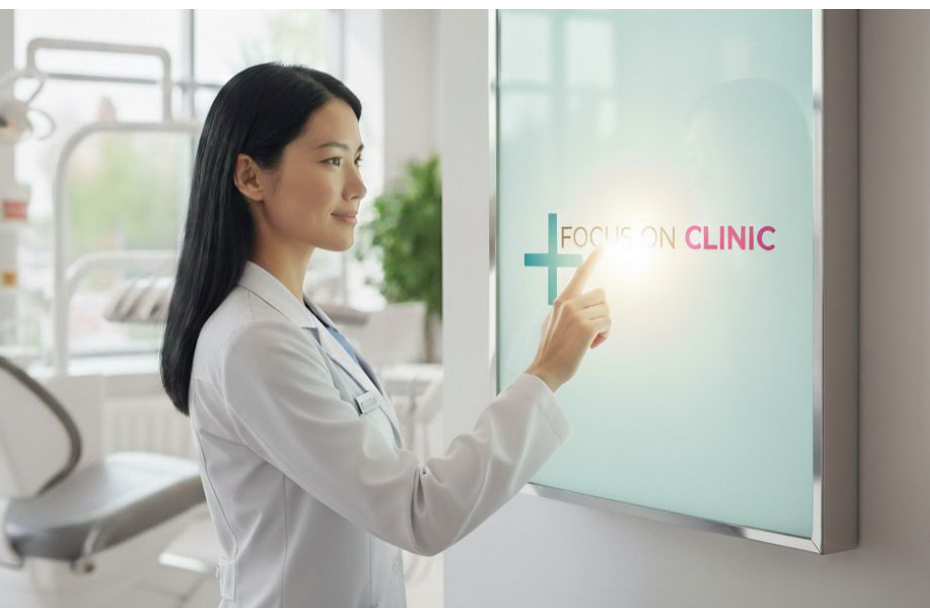




DEVELOPMENT PROGRAM

We are establishing a system for your business



Visit our website
www.focusonclinic.com

About us

Founded in 2025, Focus on Clinic offers consulting services to strengthen the management processes of clinics and give them a competitive advantage in the digital age. Our goal is to increase both the operational efficiency of your clinic and the number of patients and their satisfaction.

Our specialized services for clinics include:

- Clinic consulting and operational process management
- Patient experience optimization to increase patient satisfaction
- Performance analysis and reporting
- Training and development support for your team
- International health tourism consultancy
- Social media content creation to strengthen your clinic's digital visibility
- Meta ad management to reach your target audience directly and acquire new patients

Why Choose Focus on Clinic?

- Transparency: All our processes are clear, measurable, and understandable.
- Focused Expertise: We focus exclusively on clinic consulting, which allows us to provide deeper and more effective solutions.
- Digital Advantage: With our support in social media and digital advertising, we not only manage your clinic but also make it visible and the preferred choice.
- Patient-Centered: Our strategies are centered on patient satisfaction and loyalty.
- Sustainable Growth: We are committed to your long-term success, not just short-term gains.

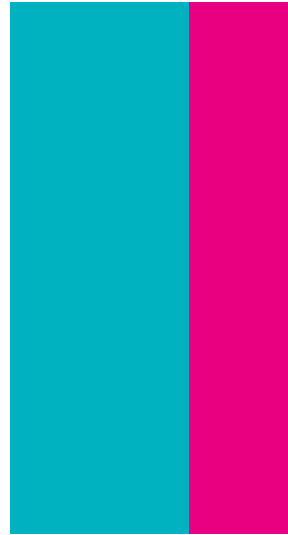
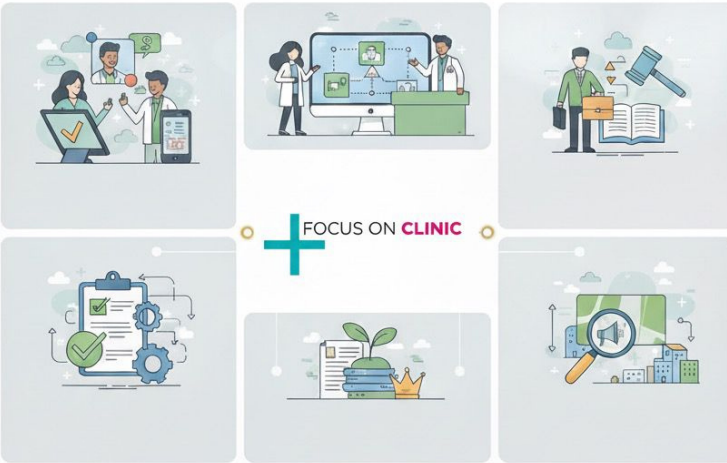
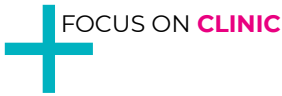
At Focus on Clinic, we want to work with you to bring your clinic to a strong position in both management and the digital sphere. We are ready to help you reach more patients, increase your brand awareness, and make a difference in the sector with the right strategies.

Sincerely,
Focus on Clinic



Our services

- Clinic consulting and operational development
- Patient experience optimization and referral system
- Performance analysis and reporting
- Corporate agreement support
- Current legislation updates
- Employee training
- Health tourism consultancy
- Social media content creation
- Meta ad management
- HR consultancy



Clinic Consulting and Operational Development

We analyze a clinic's operational processes to make daily operations more efficient, organized, and sustainable.

We optimize areas like appointment management, patient admission procedures, workflows, and team coordination to create a more streamlined system for both staff and patients. We take on the administrative burdens of clinics and guide their corporate development. We also provide professional HR support by managing all job postings for personnel needs.

We provide legal consultancy to assist with all legal processes. To increase your clinic's local recognition, we conduct field research and campaigns.

➔ Patient Experience Optimization and Referral System



To increase patient satisfaction, we address all points of contact with the clinic, including initial communication, appointments, treatment, and follow-up. We measure patient feedback, improve communication strategies, and build patient loyalty through effective interventions in these processes.

➔ Performance Analysis and Reporting

We conduct regular analyses to measure the financial and operational performance of clinics. We provide reports that clarify which areas need improvement, ensuring that growth strategies are shaped by concrete data. This results in more reliable and outcome-oriented decisions. We also address your purchasing issues and focus on increasing your financial profitability.





Corporate Agreement Support

One of the main areas of focus for clinics is increasing their recognition in the community by forming corporate partnerships.

At Focus on Clinic, we analyze the current position of clinics in detail and form agreements with organizations that have a potential customer base in their area. Furthermore, we include you in the agreements we already have with global companies, which rapidly increases your brand awareness and potential patient numbers.

Thanks to our location-specific analyses, we develop special campaigns for your target audience and strengthen your clinic's local recognition.



Current Legislation Updates

For institutions in the healthcare sector and businesses in health tourism, it's essential to comply with constantly updated legislation and regulations. At Focus on Clinic, we provide up-to-date, reliable, and practical advice on official procedures required by Provincial Health Directorates and health tourism regulations.

We ensure legal compliance and reduce potential legal risks, enabling you to confidently pursue your growth goals within the legal framework.

Personnel Training

We create specialized training programs that support the professional development of your clinic's team. We strengthen your team's skills in areas such as communication, patient management, technology use, and sales/marketing awareness. We offer a mix of theoretical and practical training to enable continuous development.



Health Tourism Consultancy

We support clinics in expanding their international patient base. We help clinics become more competitive in the health tourism sector with services like strategies for attracting patients from abroad, global marketing through digital channels, international patient process management, and foreign language support. We manage your ad campaigns and evaluate your data pool with you.

We also provide CRM setup support and training to track your health tourism operations. We conduct training for international sales personnel and analyze patient conversations.



➔ **Social Media Content Creation**

We produce professional content to ensure your brand is accurately represented on social media. We help you become more visible online with informative posts that build patient trust, visuals that strengthen your brand image, and strategic content plans tailored to your target audience. We make your pages more engaging, especially with our case-based content.



➔ **Meta Ad Management**

By professionally managing Meta ads, we connect your clinic with the right target audience. We increase both your brand awareness and patient acquisition through ad campaigns optimized using geographical location, interests, age, and behavioral data. We create ads that are eligible for incentives for clinics involved in health tourism. We also analyze new markets and provide the best optimizations for ad costs.



HR Consultancy

Focus on Clinic offers professional consulting services for clinics in recruitment, performance management, and employee development.

We aim to meet the personnel needs that may arise in all of your clinic's departments as quickly as possible. We post your job ads on platforms like LinkedIn, Indeed, and Dentailan on your behalf and conduct the initial interviews. Afterward, we organize interviews for you with the most suitable candidates, helping you find the right person for your team.





Contact

 0546 529 92 27

 www.focusonclinic.com

 info@focusonclinic.com

 Akkom Ofis Park Cessas
Plaza Kat: 10 No: 21
Ümraniye/İstanbul